

BUSINESS TRIP 2019



CKGSB
长江商学院
CHEUNG KONG GRADUATE
SCHOOL OF BUSINESS

JAPAN & CHINA

TOKYO - SHANGHAI - SHENZHEN - HONG KONG

1-14 JULY



TOKYO

3-5 JULY, 2019

VISIT JAPAN

Opportunity to meet Tokyo, a city that lives the future, and its perfect mix between the greatest technological innovations and the preservation of their most deeply rooted traditions: Company Visit, City Tour and Networking Dinner.

THURSDAY, JULY 4, 2019

10h00 - 11h00

Company Visit: Endeavor Japan

15h30 - 17h30

Company Visit: Marubeni Corporation*

FRIDAY, JULY 5, 2019

10h00 - 11h00

Company Visit: Mitsubishi Corporation

13h30 - 15h00

Company Visit: Planta Hamura, Hino Motors*

Optional: AutoPlaza (Hino Memorial Hall) 15h00 - 16h30*

* **NOTA:** Eventos solo para: Javier Castillo, Cristian Castillo, Jaime Arimany, Carlos Enrique Mata y Andrés Cerisola.

SATURDAY, JULY 6, 2019

Travel to Shanghai



MOUNT FUJI , JAPAN

SHANGHAI

SUNDAY, JULY 7, 2019

CKGSB Shanghai Campus

08h00 **Transfer to CKGSB Shanghai Campus / Group Photo**
Lobby Ritz-Carlton Shanghai, Pudong Hotel

09h00 – 09h30 **Welcome and Program Overview**
Mary Wadsworth Darby,
Chief Representative, CKGSB Americas

09h30 – 12h00 **China and Its Business People**
Li Zhou,
Assistant Dean, CKGSB

12h00 – 13h00 **Lunch**

13h30 – 16h30 **Internet + China**
Prof. Yang Li,
CKGSB

18h00 – 20h00 **Opening Dinner**
Mr. & Mrs. Bund

SHANGHAI

MONDAY, JULY 8, 2019

CKGSB Shanghai Campus

08h00 **Transfer to CKGSB Shanghai Campus**
Lobby Ritz-Carlton Shanghai, Pudong Hotel

09h00 – 11h00 **Company Visit: YITU Facial recognition**
(www.yitutech.com)

YITU is engaged in fundamental research of artificial intelligence to find comprehensive solutions for machine vision, listening and comprehension.

11h30 – 13h00 **Lunch**

13h30 – 16h00 **Company Visit: China Taiping Insurance**
(www.cntaiping.com)

Is a Chinese state-owned financial and insurance group whose management headquarters is located in Hong Kong. China Taiping Insurance Holdings Company Limited was listed on the Hong Kong Stock Exchange in 2000, making it the first Chinese-funded insurer that was listed overseas. In 2013, China Taiping successfully completed its reorganization and restructuring as well as overall listing synchronously.

18h00 – 20h00 **Free Evening**

SHANGHAI

TUESDAY, JULY 9, 2019

SHANGHAI – SHENZHEN

WEDNESDAY, JULY 10, 2019

CKGSB Shanghai Campus

Travel to Shenzhen

08h30

Transfer to CKGSB Shanghai Campus

Lobby Ritz-Carlton Shanghai, Pudong Hotel

09h00 – 12h00

AI Developments in China

Prof. Chenggang Xu,
CKGSB

12h00 – 13h30

Lunch

14h00 – 17h00

The Future Is Not What It Used To Be

David Roth,
WPP




18h00 – 20h00

Happy Hour

Lobby Ritz-Carlton Shanghai, Pudong Hotel

Flights Shanghai – Shenzhen

Recommended flights departing from the Shanghai - Hongqiao Inter

 Ida - mié., 10 jul.	Seleccionar vuelo	\$257
<ul style="list-style-type: none">07:55 · Aeropuerto Internacional de Shanghai-Hongqiao (SHA) Duración del viaje: 2 h 30 min	<ul style="list-style-type: none">Por debajo del espacio promedio para extender las piernas (29 in)	<ul style="list-style-type: none">Puerto USB en el asiento
<ul style="list-style-type: none">10:25 · Aeropuerto Internacional de Shenzhen-Bao'an (SZX)		
<small>China Southern · Clase turista · Airbus A321 · CZ 3590</small>		
 Ida - mié., 10 jul.	Seleccionar vuelo	\$257
<ul style="list-style-type: none">08:00 · Aeropuerto Internacional de Shanghai-Hongqiao (SHA) Duración del viaje: 2 h 30 min	<ul style="list-style-type: none">Mayor que el espacio promedio para extender las piernas (32 in)	
<ul style="list-style-type: none">10:30 · Aeropuerto Internacional de Shenzhen-Bao'an (SZX)		
<small>Shanghai Airlines · Clase turista · Airbus A330 · FM 9321 El boleto también se vende China Eastern</small>		
 Ida - mié., 10 jul.	Seleccionar vuelo	\$257
<ul style="list-style-type: none">09:00 · Aeropuerto Internacional de Shanghai-Hongqiao (SHA) Duración del viaje: 2 h 30 min	<ul style="list-style-type: none">Espacio promedio para extender las piernas (31 in)	<ul style="list-style-type: none">Video a pedido
<ul style="list-style-type: none">11:30 · Aeropuerto Internacional de Shenzhen-Bao'an (SZX)		
<small>China Eastern · Clase turista · Airbus A321 · MU 5323 El boleto también se vende China Southern</small>		

14h00 – 16h00

Optional Company Visit: DJI / BYD



SHENZHEN CITY, CHINA

SHENZHEN

THURSDAY, JULY 11, 2019

CKGSB Shenzhen Campus

08h00	Transfer to CKGSB Shenzhen Campus Lobby The St. Regis Shenzhen Hotel
09h00 - 12h00	Chinese Economy in Transition Prof. Haitao Li, CKGSB
12h00 - 13h00	Lunch
13h00 - 14h00	Transfer to Huawei
14h00 - 16h00	Company Visit: Huawei <i>Is a Chinese high-tech multinational private company specialized in research and development (R & D), electronic production and marketing of communications equipment. In addition, it provides customized network solutions for operators in the telecommunications industry.</i>
18h00 - 20h00	Free Evening

SHENZHEN

FRIDAY, JULY 12, 2019

CKGSB Shenzhen Campus

08h00	Transfer to CKGSB Shenzhen Campus Lobby The St. Regis Shenzhen Hotel
09h00 – 12h00	A Foreign Investor / China CEO View Eduardo Morcillo <i>Managing Partner, InterChina Capital</i>
12h15 – 12h45	Graduation Ceremony
12h45 – 14h00	Graduation Lunch
14h00 – 16h00	Company Visit: Tradeshift (tradeshift.com) & BrandHouse (brand.house)
18h00 – 20h00	Private Dinner in HK

13-14 JULY, 2019

Travel to Hong Kong

GENERAL INFORMATION - ADDRESSES

CKGSB Shanghai Campus

2419 Hong Qiao Road, Shanghai 200335, People's Republic of China
Tel: 86-21-6269 6677

CKGSB Shenzhen Campus

East Pacific International Center, Tower A, 31/F, 7888 Shennan Road, Futian District, Shenzhen 518040, China
Tel: +86-755-82835188

InterContinental Tokyo Bay, Tokyo

1-16-2 Kaigan Minato-Ku Tokyo 105-8576 Japan
Tel: +81-3-5404-2222

Ritz-Carlton Shanghai, Pudong

Shanghai IFC, 8 Century Avenue, Lujiazui, Pudong Shanghai, 200120 China
Teléfono: +86 21 2020 1888

The St. Regis Shenzhen, Shenzhen

5016 Shennan Road East, Luohu District, Shenzhen 518001, China
Teléfono: +8620 8600 9099

DRESS CODE

Business Casual Attire

GENERAL INFORMATION - INTERNET

Debido a las restricciones de internet en China, es necesario descargar un VPN para tener acceso a los medios de comunicación y las redes sociales que normalmente utiliza en su país (Google, Yahoo, facebook, twitter, whatsapp, etc).

La misma debe descargarse e instalarse antes del viaje, una vez que esté dentro del país, un firewall puede bloquear sitios web VPN y hace imposible su descarga.

Importante:

Debe descargar en laptop / celular.

Configure su VPN en cuestión de minutos

Una VPN, como VyprVPN, cifra su conexión a Internet y protege su información personal y sus datos privados.

Configurar un VPN es sencillo y seguro, siga estos 4 pasos:

1. Regístrese con un servicio de VPN de VyprVPN.
2. Descargue su VPN y ejecute la aplicación en su(s) dispositivo(s) preferido(s).
3. Seleccione un servidor de su preferencia entre más de 70 ubicaciones de servidores en todo el mundo.
4. Disfrute de un acceso a internet que siempre será seguro y privado.

Links de Descargas:

- **Versión Windows:** <https://www.goldenfrog.com/vyprvpn/windows>
- **Versión MAC:** <https://www.goldenfrog.com/vyprvpn/mac>
- **Dispositivos iOS:** <https://www.goldenfrog.com/vyprvpn/mobile/vyprvpn-for-ios>
- **Dispositivos Android:** <https://www.goldenfrog.com/vyprvpn/mobile/vyprvpn-for-android>

GENERAL INFORMATION - COMPANY VISITS

Endeavor Japan

Ark Mori Building: 1 Chome-12-32 Akasaka, Minato-ku, Tōkyō-to 107-6090

Mitsubishi Corporation

6-1, Marunouchi 2-Chome, Chiyoda-ku, Tokyo, 100-8086

YITU

23F, Shanghai Arch Tower I, 523 Loushanguan Rd, Changning District, Shanghai, China

DJI

14th Floor, West Wing, Skyworth Semiconductor Design Building, No.18 Gaoxin South 4th Ave, Nanshan District, Shenzhen, China, 518057.

Huawei

J2-F1-C, Huawei Industrial Base Bantian, Longgang District, Shenzhen 518129, China

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ADDITIONAL INFORMATION

Weather

Tokyo: The weather in July is warm, with temperatures between 23° C (73.4° F) and 29° C (48.2° F).

Shanghai: The weather in July is warm, with temperatures between 26° C (78.8° F) and 37° C (98° F).

Shenzhen: The weather in July is warm, with temperatures between 26° C (78.8° F) and 33° C (91.4° F).

Voltage: Tokyo 100 V - 50/60 Hz **Shenzhen & Shanghai** 220 V - 50 Hz